

Job Title: Web Designer	Department: Creative Services
Location: Corporate Offices, Tulsa, OK.	Reports to: Director of Marketing and Creative Services
Salary Range: Depends on Experience	Position Duration: Anticipated to be long-term
FLSA Status: <input checked="" type="checkbox"/> Exempt <input type="checkbox"/> Non-exempt	Expected Work Hours: 8am-5pm, Mon-Fri, <i>(hours vary with work needs)</i>
Wage Status: <input checked="" type="checkbox"/> Salaried <input type="checkbox"/> Hourly	Type of position: <input checked="" type="checkbox"/> Full-time <input type="checkbox"/> Part-time <input type="checkbox"/> Contractor <input type="checkbox"/> Intern
Tax Status: <input checked="" type="checkbox"/> W2 <input type="checkbox"/> 1099	

DESCRIPTION

Noria is looking for a Web Designer responsible for designing, building and maintaining our websites, HTML emails and other electronic communications, while upholding our brand standards. The designer will manage all seven of our websites ensuring that content is current and assist in the implementation of our marketing automation software.

This position will report to and work with the Director of Creative Services and Marketing. You will work alongside in-house graphic designers to ensure consistency between the websites and other related brand materials.

An ideal candidate would be a self-motivated and creative problem solver who enjoys hashing out creative design solutions with the team.

Are you a dynamic web designer who loves working in a creative environment? Then we want to hear from you. Send your resume and samples to HR@noria.com

SPECIFIC AREAS OF RESPONSIBILITY INCLUDE BUT ARE NOT LIMITED TO:

- Thoughtfully plans and communicates website design concepts using Adobe XD and Photoshop wireframing
- Effectively coordinates with the creative team to develop the content and graphic assets needed to implement on website design plans
- Installs and configures server software, WP Engine WordPress installations, programming languages, etc., as needed for internet and intranet websites
- Proactively maintains and upgrades all Noria websites' content and capabilities to reflect current product offerings and provide innovative features and solutions while also ensuring website stability and compatibility across all major web browsers
- In cooperation with the design team, develops and enforces content and display standards for all web properties, editing as needed to ensure consistent branding and quality
- Provides context to leadership by examining and analyzing web analytics trends and providing suggested changes and upgrades to improve upon trends in key data metrics such as overall traffic, bounce rate, conversion rate, etc.
- Plans, implements and maintains dynamic, stable email templates for all Noria product lines in HubSpot using HTML and HubL
- Updates knowledge regularly by participating in provided training opportunities on lynda.com, reading professional publications, participating in professional organizations, etc.

COMPETENCIES

- Expert knowledge of HTML, CSS
- Understanding of HTML email coding norms and best practices
- Working knowledge of PHP and JavaScript
- WordPress CMS expert
- Comfortable learning and adopting new markup and programming languages as needed (HubL "Hubspot", MailChimp, WordPress Template Shortcodes, Liquid "Shopify", etc.)
- Able to analyze SEO, suggest improvements and translate web analytics trends into useful site optimizations
- Wireframing and other website planning tools

- Able to work effectively in a PC-based environment
- Able to expertly utilize Adobe Creative Cloud software tools including Dreamweaver, Photoshop, Illustrator, Adobe XD

EDUCATION AND EXPERIENCE

- Bachelor's degree in Computer Science, Web Design or related field
- 3-5 years of experience as a web designer or web developer
- Must be detail-oriented, possess strong organizational skills and show ability to prioritize, multi-task and maintain flexibility in a fast-paced environment
- Proven examples of successful designed websites
- Take part in a collaborative environment while taking and giving constructive criticism
- A self-motivated individual and an excellent team player

Note: Nothing in this job description restricts management's sole right to assign or reassign duties and responsibilities to this job at any time.

Candidates must include a link or attach samples of website designs. Samples must show the creative process, from wireframes to completed websites.